

Blues, Brews & Barbecue - June 22, 2024									
Budget as of 6/27/2024									
		Actual 2024	Budget 2023						
REVENUE									
Beer Sales - Cash			\$ 25,000.00						
Beer Sales - Credit Card		\$4,560	\$ 25,000.00						
Mug + First Fill		\$8,460							
Mug Refill		\$4,848							
Spritzer		\$2,270							
Wine		\$520							
HCLV		\$106							
Mug Sales - Cash			\$ 500.00						
Mug Sales - Credit Card		\$630	\$ -						
Bru Daddy's - Mugs			\$ -						
Venmo		\$27							
T-Shirts Sales		\$486	\$ 250.00						
Water Sales			\$ 1,000.00						
Misc (extra) Cash			\$ -						
Sponsorships		\$ 31,450.00	\$ 40,000.00						
Vendor Fees (2024, etc)		\$ 20,582.00	\$ 25,000.00						
Grants - Lehigh County		\$3,500							
TOTAL REVENUE		\$77,439	\$ 116,750.00						
MARKETING									
WDIY		\$ 504.00	\$ 504.00						
Digital Billboards (Adams)		TRADE	\$ 5,000.00						
Facebook and Google		\$1,658.56	\$ 2,000.00						
Snapchat Geofilter			\$ 500.00						
Commercial		TRADE							
Social Media Takeovers		TRADE							
Graphic Design Work		TRADE	\$ 1,000.00						
PRINTING									
Printing Signage - ebc		\$300	\$ -						
Printing - posters etc.		\$ 243.27	\$ 100.00						

Tickets for Beer/Drinks			\$ 100.00						
Signage - Foam board with Lineup			\$ 250.00						
Signage - Posters Lineup			\$ 200.00						
Signage - Staples, lamenation			\$ 80.00						
<b>ALCOHOL</b>		\$543.27							
Beer - Bru Daddy		\$ 425.00	\$ 5,000.00						
Beer - Fegley's		\$875	\$ 2,000.00						
Beer - Banko		\$4,873	\$ 8,000.00						
Beer Truck - Banko			-						
County Seats			\$ 500.00						
Wine (TOLINO)		\$292	\$ 300.00						
Wine (FRANKLIN HILL		\$ 215.99	\$ 600.00						
Liquor Purchase - Mishka			\$ -						
Mixers for drinks			\$ 100.00						
<b>MUSIC</b>		\$6,680.99							
<b>MUSICIANS</b>		\$ 22,649.00	\$ 20,000.00						
<b>DJs</b>									
Food for musicians		\$ -	\$ -						
Travel									
Lodging - Renaissance Rooms		\$ 1,089.00	\$ -						
<b>STAGES/SOUND/BACKLINE</b>		\$23,738.00							
Sound (Phil)		\$6,200.00	\$4,000.00						
Sound (Tarik)		\$2,200.00	\$0.00						
Backline		\$2,250.00	\$2,000.00						
Drums		\$950.00	\$1,000.00						
<b>MERCHANDISE</b>		\$11,600.00							
T-Shirts		\$609							
T-Shirts		\$1,080	\$ 500.00						
Mugs		\$6,884.55	\$ -						
Volunteer Bags			\$ -						
<b>SUPPLIES</b>		\$8,573.55							
Action Party Rental - total bill		\$ 9,975.00	\$ 7,500.00						
Amazon		\$211	\$ -						

Mobile Stages		\$ 4,400.00						
Tents- Walmart		\$211.88						
Cups - BJ's Wine, etc.			\$ 150.00					
Cups - Blue Hefty, 18 oz.			\$ 250.00					
Generators - Electricity			\$ 5,000.00					
Ice Truck / Ice			\$ 750.00					
Insurance, Scottsdale, Event		\$4,948	\$ 4,000.00					
Photographer			\$ 300.00					
Port-O-Potties		\$ 3,981.60	\$ 4,000.00					
RAMP Certification		\$ 50.00	\$ 50.00					
Security - Barricades			\$ -					
Security - Fire Police			\$ -					
SOP Paperwork			\$ 30.00					
Spray Chalk			\$ 20.00					
Staples - Misc. Supplies			\$ 100.00					
Supplies			\$ 100.00					
Technical supplies			\$ -					
The Clean Team		\$ 176.00	\$ 250.00					
Tubs for water/Pitchers for beer			\$ 100.00					
Videographer			\$ 400.00					
Water - LCA, Hydrants		\$ 215.80	\$ 250.00					
Water for Musicians & Vol			\$ -					
Wristbands (over 21 for beer tent)			\$ 200.00					
<b>MISCELLANEOUS</b>		<b>\$24,169.28</b>						
Parking Meters - No Parking		\$70	\$ 100.00					
Meetings/Volunteer food			\$ 300.00					
PLCB License		\$ 30.00						
Staff salary reimbursement			\$ -					
Mileage			\$ 50.00					
Commission		\$ 4,000.00	\$ 4,000.00					
Credit Card Fees, Square								
		\$4,100	\$ -					
<b>TOTAL EXPENSES</b>		<b>\$75,306.00</b>						
<b>TOTAL REVENUE</b>		<b>\$77,439</b>						

TOTAL NET EVENT										
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