Seer Sales - Cash Seer Sales - Credit Card Seer Sales Seer						
Budget as of 6/27/2024 Budget 2023	Divise Dresses 9 Dead	. ما	l	24	2024	
Actual 2024 Budget 2023				2	2, 2024	
EVENUE \$ 25,000.00 eer Sales - Cash \$ 25,000.00 lug + First Fill \$8,460 lug Refill \$4,848 pritzer \$2,270 /ine \$520 CLV \$106 lug Sales - Cash \$ 500.00 lug Sales - Credit Card \$630 \$ - ru Daddy's - Mugs \$ - enmo \$27 -Shirts Sales \$486 \$250.00 /ater Sales \$ 1,000.00 lisc (extra) Cash \$ 1,000.00 ponsorships \$ 31,450.00 \$ 40,000.00 endor Fees (2024, etc) \$ 20,582.00 \$ 25,000.00 grants - Lehigh County \$ 33,500 OTAL REVENUE \$ 77,439 \$ 116,750.00 IARKETING \$ 504.00 \$ 504.00 Digital Billboards (Adams) TRADE \$ 5,000.00 Facebook and Google \$ 1,658.56 \$ 2,000.00 Snapchat Geofilter \$ 500.00 \$ 500.00 Commercial TRADE \$ 500.00 Graphic Design	Budget as					
Seer Sales - Cash Seer Sales - Credit Card Seer Sales Seer			Actual 2024	В	udget 2023	
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Sug Refill St,848 St,2270 St	Beer Sales - Credit Card		· ,	\$	25,000.00	
Second	Mug + First Fill		\$8,460			
Since Sinc	Mug Refill		\$4,848			
Sales - Cash Sales - Credit Card Sales	Spritzer		\$2,270			
Sales - Cash Sales - Credit Card Sales - Credit Card Sales - Credit Card Sales - Credit Card Sales	Wine		\$520			
Sales - Credit Card	HCLV		\$106			
ru Daddy's - Mugs enmo \$27 -Shirts Sales \$486 \$ 250.00 /ater Sales \$1,000.00 lisc (extra) Cash \$1,450.00 \$40,000.00 endor Fees (2024, etc) \$20,582.00 \$25,000.00 irants - Lehigh County \$3,500 OTAL REVENUE \$777,439 \$116,750.00 IARKETING WDIY \$504.00 \$504.00 Digital Billboards (Adams) TRADE \$5,000.00 Facebook and Google \$1,658.56 \$2,000.00 Snapchat Geofilter \$500.00 Commercial TRADE Social Media Takeovers TRADE Graphic Design Work TRADE \$1,000.00 RINTING Printing Signage - ebc \$300 \$ -	Mug Sales - Cash			\$	500.00	
ru Daddy's - Mugs enmo -Shirts Sales -Shirts	Mug Sales - Credit Card		\$630	\$	-	
Senmo Senm	Bru Daddy's - Mugs			\$	-	
/ater Sales \$ 1,000.00 lisc (extra) Cash \$ - ponsorships \$ 31,450.00 \$ 40,000.00 endor Fees (2024, etc) \$ 20,582.00 \$ 25,000.00 irants - Lehigh County \$3,500 OTAL REVENUE \$77,439 \$ 116,750.00 IARKETING \$ 504.00 \$ 504.00 Digital Billboards (Adams) TRADE \$ 5,000.00 Facebook and Google \$1,658.56 \$ 2,000.00 Snapchat Geofilter \$ 500.00 TRADE Social Media Takeovers TRADE TRADE Graphic Design Work TRADE \$ 1,000.00 RINTING \$ 300 \$ -	Venmo		\$27			
S	T-Shirts Sales		\$486	\$	250.00	
S	Water Sales			\$	1,000.00	
\$ 31,450.00	Misc (extra) Cash			\$	-	
Second S	Sponsorships		\$ 31,450.00	\$	40,000.00	
Grants - Lehigh County \$3,500 OTAL REVENUE \$77,439 \$ 116,750.00 IARKETING \$ 504.00 \$ 504.00 WDIY \$ 504.00 \$ 5,000.00 Digital Billboards (Adams) TRADE \$ 5,000.00 Facebook and Google \$1,658.56 \$ 2,000.00 Snapchat Geofilter \$ 500.00 TRADE Commercial TRADE TRADE Social Media Takeovers TRADE \$ 1,000.00 RINTING TRADE \$ 300 \$ -	Vendor Fees (2024, etc)				•	
OTAL REVENUE \$77,439 \$ 116,750.00 IARKETING \$504.00 \$504.00 WDIY \$504.00 \$5,000.00 Digital Billboards (Adams) TRADE \$5,000.00 Facebook and Google \$1,658.56 \$2,000.00 Snapchat Geofilter \$500.00 Commercial TRADE Social Media Takeovers TRADE Graphic Design Work TRADE \$1,000.00 RINTING \$300 \$-	Grants - Lehigh County					
WDIY \$ 504.00 \$ 504.00 Digital Billboards (Adams) TRADE \$ 5,000.00 Facebook and Google \$1,658.56 \$ 2,000.00 Snapchat Geofilter \$ 500.00 Commercial TRADE Social Media Takeovers TRADE Graphic Design Work TRADE \$ 1,000.00 RINTING \$ 300 \$ -	TOTAL REVENUE			\$	116,750.00	
WDIY \$ 504.00 \$ 504.00 Digital Billboards (Adams) TRADE \$ 5,000.00 Facebook and Google \$1,658.56 \$ 2,000.00 Snapchat Geofilter \$ 500.00 Commercial TRADE Social Media Takeovers TRADE Graphic Design Work TRADE \$ 1,000.00 RINTING \$ 300 \$ -	MARKETING					
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Facebook and Google \$1,658.56 \$ 2,000.00 Snapchat Geofilter \$ 500.00 Commercial TRADE Social Media Takeovers TRADE Graphic Design Work TRADE \$ 1,000.00 RINTING \$ 300 \$ -	Digital Billboards (Adams)					
Snapchat Geofilter \$ 500.00 Commercial TRADE Social Media Takeovers TRADE Graphic Design Work TRADE \$ 1,000.00 RINTING Printing Signage - ebc \$300 \$ -				-		
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Social Media Takeovers Graphic Design Work TRADE \$ 1,000.00 RINTING Printing Signage - ebc \$300 \$ -	<u> </u>		TRADE			
Graphic Design Work TRADE \$ 1,000.00 RINTING						
RINTING Printing Signage - ebc \$300 \$ -				\$	1,000.00	
Printing Signage - ebc \$300 \$ -	PRINTING				, , , , ,	
			\$300	\$	-	
Finally - posicis cic. 0 243.27 0 100.00	Printing - posters etc.		\$ 243.27	\$	100.00	

Tickets for Beer/Drinks		\$	100.00			
Signage - Foam board with Lineup		\$	250.00			
Signage - Posters Lineup		\$	200.00			
Signage - Staples, lamenation		\$	80.00			
ALCOHOL	\$543.27	,				
Beer - Bru Daddy	\$ 425.00	\$	5,000.00			
Beer - Fegley's	\$875	\$	2,000.00			
Beer - Banko	\$4,873	\$	8,000.00			
Beer Truck - Banko			-			
County Seats		\$	500.00			
Wine (TOLINO)	\$292	\$	300.00			
Wine (FRANKLIN HILL	\$ 215.99	\$	600.00			
Liquor Purchase - Mishka		\$	-			
Mixers for drinks		\$	100.00			
MUSIC	\$6,680.99					
MUSICIANS	\$ 22,649.00	\$	20,000.00			
DJs						
Food for musicians	\$ -	\$	-			
Travel						
Lodging - Renaissance Rooms	\$ 1,089.00	\$	-			
STAGES/SOUND/BACKLINE	\$23,738.00					
Sound (Phil)	\$6,200.00		\$4,000.00			
Sound (Tarik)	\$2,200.00		\$0.00			
Backline	\$2,250.00		\$2,000.00			
Drums	\$950.00		\$1,000.00			
MERCHANDISE	\$11,600.00					
T-Shirts	\$609					
T-Shirts	\$1,080	\$	500.00			
Mugs	\$6,884.55	\$	-			
Volunteer Bags		\$				
SUPPLIES	\$8,573.55					
Action Party Rental - total bill	\$ 9,975.00	\$	7,500.00			
Amazon	\$211	\$	-			

Mobile Stages	\$ 4,400.00				
Tents- Walmart	\$211.88				
Cups - BJ's Wine, etc.		\$ 150.00			
Cups - Blue Hefty, 18 oz.		\$ 250.00			
Generators - Electricity		\$ 5,000.00			
Ice Truck / Ice		\$ 750.00			
Insurance, Scottsdale, Event	\$4,948	\$ 4,000.00			
Photographer		\$ 300.00			
Port-O-Potties	\$ 3,981.60	\$ 4,000.00			
RAMP Certification	\$ 50.00	\$ 50.00			
Security - Barricades		\$ -			
Security - Fire Police		\$ -			
SOP Paperwork		\$ 30.00			
Spray Chalk		\$ 20.00			
Staples - Misc. Supplies		\$ 100.00			
Supplies		\$ 100.00			
Technical supplies		\$ -			
The Clean Team	\$ 176.00	\$ 250.00			
Tubs for water/Pitchers for beer		\$ 100.00			
Videographer		\$ 400.00			
Water - LCA, Hydrants	\$ 215.80	\$ 250.00			
Water for Musicians & Vol		\$ -			
Wristbands (over 21 for beer tent)		\$ 200.00			
MISCELLANEOUS	\$24,169.28				
Parking Meters - No Parking	\$70	\$ 100.00			
Meetings/Volunteer food		\$ 300.00			
PLCB License	\$ 30.00				
Staff salary reimbursement		\$ 			
Mileage		\$ 50.00			
Commission	\$ 4,000.00	\$ 4,000.00			
Credit Card Fees, Square					
	\$4,100	\$ 			
TOTAL EXPENSES	\$75,306.00				
TOTAL REVENUE	\$77,439				

TOTAL NET EVENT					